



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Advertiser **Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)**
Agency/T-Code **Mentzer Media Services, Inc. (3427)/833926**
Buyer **CLOYD,ELISE**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political (1065)**
Brand **RPOF 3 PAC HUKILL, GAETZ, GARDINER (1**
Acct Types **National/Political**
Est/Headline **1932/06297605**
Demo
Revision
Comments **RPOF-3 PAC**
RPOF-HUKILL, GAETZ, GARDINER

Invoice **643240**
Inv Date **10/28/2012**
Terms **Net 30**
Contract **329043**
Bill Type **Standard**
Period **10/1/2012 - 10/28/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **10/30/2012 4:04:56PM**

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
17.0	Spot	6:00:00PM- 6:30:00	Day,M-1	10/01/12 6:28PM (Mo)	00:30		RPOFDH200TVFL	\$2400.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1	10/01/12 7:06PM (Mo)	00:30		RPOFDH101TVFL	\$2400.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,M-1	10/01/12 7:37PM (Mo)	00:30		RPOFDH101TVFL	\$2400.00	
20.0	Spot	11:35:00PM- 12:05:00	Day,M-1	10/01/12 11:55PM (Mo)	00:30		RPOFDH101TVFL	\$825.00	
25.1	Spot	12:00:00PM- 1:00:00	Day,M-2	10/01/12 12:27PM (Mo)	00:30		RPOFDH101TVFL	\$675.00	
25.1	Spot	12:00:00PM- 1:00:00	Day,M-2	10/01/12 12:59PM (Mo)	00:30		RPOFDH101TVFL	\$675.00	
29.0	Spot	7:00:00AM- 9:00:00	Day,M-2	10/01/12 7:28AM (Mo)	00:30		RPOFDH101TVFL	\$1600.00	
29.0	Spot	7:00:00AM- 9:00:00	Day,M-2	10/01/12 8:41AM (Mo)	00:30		RPOFDH101TVFL	\$1600.00	
30.0	Spot	8:00:00PM- 10:00:00	Day,M-2	10/01/12 9:10PM (Mo)	00:30		RPOFDH101TVFL	\$9250.00	
30.0	Spot	8:00:00PM- 10:00:00	Day,M-2	10/01/12 9:39PM (Mo)	00:30		RPOFDH101TVFL	\$9250.00	
38.0	Spot	9:00:00AM- 10:00:00	Per week (1),Mo	10/01/12 9:59AM (Mo)	00:30		RPOFDH101TVFL	\$375.00	
39.0	Spot	10:00:00AM- 11:00:00	Per week (2),Mo	10/01/12 10:24AM (Mo)	00:30		RPOFDH101TVFL	\$375.00	
39.0	Spot	10:00:00AM- 11:00:00	Per week (2),Mo	10/01/12 10:51AM (Mo)	00:30		RPOFDH200TVFL	\$375.00	
40.0	Spot	4:00:00PM- 5:00:00	Per week (2),Mo	10/01/12 4:14PM (Mo)	00:30		RPOFDH200TVFL	\$800.00	
40.0	Spot	4:00:00PM- 5:00:00	Per week (2),Mo	10/01/12 4:38PM (Mo)	00:30		RPOFDH101TVFL	\$800.00	
41.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo	10/01/12 5:53PM (Mo)	00:30		RPOFDH101TVFL	\$1800.00	
41.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo	10/01/12 5:57PM (Mo)	00:30		RPOFDH101TVFL	\$1800.00	
42.0	Spot	11:00:00AM- 12:00:00	Day,M-2	10/01/12 11:32AM (Mo)	00:30		RPOFDH101TVFL	\$750.00	
42.0	Spot	11:00:00AM- 12:00:00	Day,M-2	10/01/12 11:59AM (Mo)	00:30		RPOFDH101TVFL	\$750.00	
43.0	Spot	11:00:00PM- 11:35:00	Day,M-1	10/01/12 11:32PM (Mo)	00:30		RPOFDH200TVFL	\$2000.00	
44.0	Spot	6:00:00AM- 7:00:00	Day,M-2	10/01/12 6:28AM (Mo)	00:30		RPOFDH101TVFL	\$1500.00	
44.0	Spot	6:00:00AM- 7:00:00	Day,M-2	10/01/12 6:55AM (Mo)	00:30		RPOFDH200TVFL	\$1500.00	
45.0	Spot	4:00:00PM- 5:00:00	Per week (1),Mo	10/01/12 4:29PM (Mo)	00:30		RPOFDH101TVFL	\$800.00	
46.0	Spot	5:00:00AM- 5:30:00	Per week (1),Mo	10/01/12 5:23AM (Mo)	00:30		RPOFDH101TVFL	\$500.00	
47.0	Spot	5:30:00AM- 6:00:00	Per week (1),Mo	10/01/12 5:53AM (Mo)	00:30		RPOFDH101TVFL	\$750.00	M/G For 33.0.3

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$45,950.00
Commission	(\$6,892.50)
Net Total	\$39,057.50

Total Spots 25

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.